

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP NOV5/12 15.40
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE NOV5/12 15.40

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CON CM ***** THIS IS A CASH INVOICE

***** SYSTEMS USING ELECTRONIC INVOICING - AGENCY IDB #1021

ALL STATIONS USING ELECTRONIC INVOICING. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1927												
20	S		700P-800P	30		\$850.00	11/3	11/3	1		SAT	1
PROGRAM : JEO/WHEEL												

REP HEADLINE# 6300000 TRF# 329372
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 15.40
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	A		1200N-100P	30		\$850.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1: ON RUN DUE TO SPORTS RUN OVER. WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M8	OK'D	BUY#20	MISSED: SAT/700P-800P				NOV3		30S	\$850.00	(NOV5/12)	
			OFFER: TUE/1200N-100P				NOV6		30S	\$850.00	PLS ADVISE.	
CMT: ON RUN DUE TO SPORTS RUN OVER. WE CAN OFFER												
CONTRACT TOTAL											73835.00	
TOTAL SPOTS											52	

NOV/12 73835.00

MARKET TOTALS \$230,375 WFTV 32% WKMG 22% WESH 22% WOFL 15% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE